

发言您的看法

来参加赢奖品吧！

许多奖品！您可以赢取：

免费，保密，简单
只需几分钟的调查

抽奖活动时间

请看您收到的卡片上的
指示来参加抽奖
活动

您的电话号码和答案将会被保密

Laborlink :::::::::::

请使用手机来参加
这活动



详细的调查指示和抽奖
方法已写在您的卡片上



TECHNOLOGY-ENABLED
SUPPLY CHAIN TRANSPARENCY

⋮ Labor Link makes communicating with workers:

Reliable, Affordable, Scalable



SMS
↔
IVR



Data
↔
Analysis



Step 1:

Workers place a free phone call.
They answer questions using
their keypad.

Step 2:

Responses are captured by
a central server. Data is
aggregated and analyzed.

Step 3:

Information is visualized on a web-
based interface. Users access the
data from a personal computer.



www.mylaborlink.org

Heather Franzese, Director
heather@goodworldsolutions.org





Using Labor Link

Our partners use Labor Link to engage workers, as well as monitor their working conditions between audits.



Monitor working conditions between audits



Measure worker satisfaction through direct engagement



Track livelihoods & social impact from the source

Laborlink





Laborlink



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免费, 保密, 简单

只需几分钟的调查, 来参加赢奖品吧!



卡号码:

抽奖活动时间:

指示:

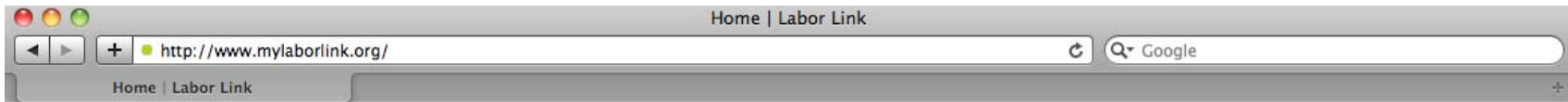
- ① 请拨打 4001-200975, 等两个电话铃响后挂电话。
- ② 一分钟之内, 您会收到来电。请接电话。
- ③ 听到指示后, 请输入卡号码 (卡号码在名片的背面上)。
- ④ 请使用您的电话键盘来回答调查问题。
- ⑤ 在调查尾端, 您会听到再见讯息然后电话会自动挂断。

调查完成后, 您会自动加入抽奖活动。中奖者将会收到一个SMS说明如何去领奖。

请保留卡片。如果您是中奖者, 您将需要这卡片上的卡号码去领奖。

Laborlink





Labor Link enables you to connect with the people in your supply chain. **Just about anywhere.**



Real-time supply chain information and more at your fingertips.

Labor Link gives you:

- Mobile-enabled engagement with workers and farmers
- A scalable platform for data collection and visualization
- Expertise in survey design, implementation and evaluation

Sign up for a free one-on-one demo...

Enter email...

REQUEST A FREE DEMO



Mobile-ready survey design

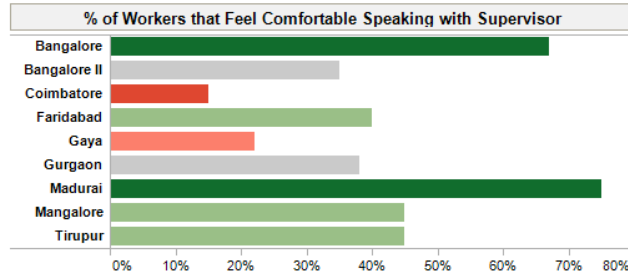
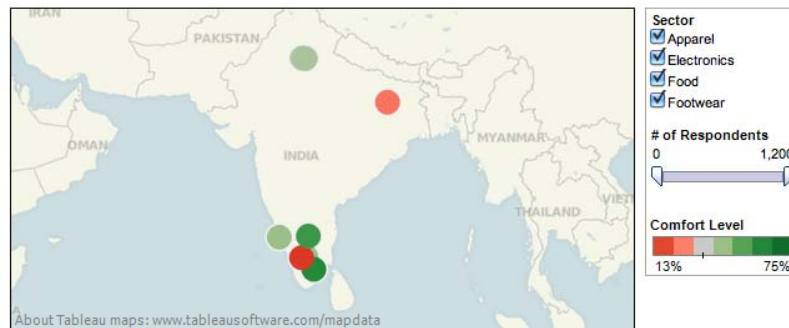
	Fairdeal	Metro
Working Hours	+	+
Wage Awareness	+	+
Worker Retention	+	+
Workshop Injuries	+	+
Discrimination	+	+
Hours Per Week	+	+

Online data display



Customized, in-depth results analysis

Worker - Management Communication



REQUEST REPORT

Administered
India

Survey Questions

1. Are you male or female?
2. How long have you worked at your current job?
3. Do you feel comfortable talking to your supervisor if you have a need of a problem?
4. If you have a problem at work, is there someone besides your supervisor to whom you can speak and submit a complaint?
5. Is there a way for workers as a group to discuss issues and concerns with management?

Survey Dates

Sunday, April 1, 2012 to Tuesday, May 15, 2012

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